

Fully ONLINE one-year MBA in English language



YOUR BUSINESS CLASS MBA®

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CEMI

A WELCOME FROM THE PRINCIPAL OF CEMI



Dear Applicants,

I am very pleased that you are thinking about your further professional progress in the field of MBA education at CEMI. The Central European Management Institute (or CEMI) was established with the vision of providing **a high-quality MBA education**, available for students **from all over the world**, regardless of where they live, which **can be combined with a challenging job or any other employment**. CEMI was created as an institution that will look at the world of education in a modern way and without any prejudices about the usage of online technologies.

The Latin phrase „NEMO NASCITUR SAPIENS“ in our logo, meaning „Nobody is born wise“, indicates the mission of our institute - to **contribute to the further personal and professional progress of our students** and to help them to achieve competitive advantages in the business or labour market by getting a prestigious education.

Our vision was also to build up a lecturer - student relationship at a completely different level than usual. That is why **our lecturers play the role of consultants**, coaches, mentors (and later also friends), who guide students through their entire studies and **are always helpful**.

This online study principle, based on individual consultations with the lecturers, has met with **very positive feedback**, so we have welcomed more than 1600 satisfied students from all over the world.

I will be very pleased if you also became one of our satisfied clients!

Stepan Mika
The Principal of CEMI Institute



3 MAIN REASONS TO CHOOSE TO STUDY AT CEMI



Real benefits of MBA studies

We do not promise the unattainable. We put all the benefits of MBA studies under survey between all of our MBA graduates. You can find out what you can really expect from MBA studies.



Prestigious international accreditation

We hold the prestigious international accreditation from the British authority ASIC (Accreditation Service for International Schools, Colleges and Universities). By meeting the most challenging criteria for the quality of lectures, lecturers and teaching practises, we are the only institution in Central Europe to attain the highest top-ranked status of ASIC Premier Institution. This accreditation is valid until May 2022.



International team of tutors

Your MBA program will be taught by experienced university lecturers from countries such as the USA, UK, Italy, France, Ireland, Brazil, Czech Republic - truly global knowledge sharing, don't you think?

BENEFITS OF MBA STUDIES AT CEMI

CAREER DEVELOPMENT

73%

of graduates feel a competitive advantage and profit in the labour market thanks to an MBA degree compared to people who do not have an MBA degree

62%

of graduates say they have a higher value for the company they work in after graduating with an MBA

58%

of graduates got a better job in another company or got promoted within the company in which they were actually working

57%

of graduates say their network of professional contacts expanded thanks to MBA studies

PRACTICAL KNOWLEDGE AND SKILLS

84%

84% of graduates say they got useful practical knowledge and skills during their MBA studies

74%

74% of graduates benefited from the MBA studies by solving specific issues and particular situations in their current jobs

61%

61% of graduates claim that the knowledge of their MBA opened up new opportunities for their businesses



The research by STEM/MARK was performed between 23 March - 16 April 2018 using CAWI methodology on a survey sample of 200 MBA graduates (from 2012 to 2018) from CEMI

WHAT IS THE STUDY PROCESS?

1

YOU WILL KNOW EVERYTHING ABOUT YOUR STUDIES

We will help you with the choice of your study programme, **answer all your questions** and provide you with all the details about the study contract.

2

WE WILL PREPARE THE STUDY CONTRACT FOR YOU

We will send you the contract by e-mail in pdf, there is no need to pick anything up at the post office. Take your time to study your contract with a cup of fine tea, then simply sign it, scan it and send it back to us. By signing the contract, you become a student of CEMI. But this is only the beginning...

3

STUDY ONLINE FROM ANYWHERE

Lecturers place **all the study materials needed to successfully complete your studies** on the Internet in the study section and you can consult with them as you require, most often by e-mail or Skype.

„I will personally guide you through your entire studies from the selection of your study programme until your successful graduation. I will take care of you and ensure your studies will always run smoothly, with an eye on your individual needs.“



Lucia Kianicova
Study Consultant



WHAT IS THE STUDY PROCESS?

4

YOU SUCCESSFULLY FINISH YOUR STUDY MODULES

Each study module is completed with a seminar paper on a topic in which you solve a specific problem from your job or practice. **Lecturers are here for you all the time to provide you with the study materials and help you successfully complete the study modules.**

5

YOU DEFEND YOUR DIPLOMA THESIS

You have worked on a thesis during your studies **under the guidance of one of our experienced tutors**. The Diploma Thesis Defence **can be completed** in person in Prague (Czech Republic) at CEMI or **also via Skype**.

6

YOU WILL ENJOY A FESTIVE GRADUATION CEREMONY*

And the admiration of your loved ones. The festive ceremony takes place in the thousand-year-old Brevnov Monastery in Prague and it is accompanied by a **live music performance** and a toast. **Beautiful photos and videos from the graduation ceremony** will also remind you of these beautiful moments. **It is an ideal opportunity for a family trip to the heart of Europe.**

*In the MBA PURE option, this must be purchased as an additional item.



TIP

You can use your Diploma Thesis as an opportunity to work on a topic you are currently dealing with in your company or your work. You will immediately gain a high-valued strategic document.



THE MOST MODERN E-LEARNING SYSTEM

The iTutor **study system is the world leader in its category**. Thanks to its extraordinary flexibility and emphasis on practicality, it is used by many prominent universities. The development of the iTutor platform takes into account the wishes of the users and this visually very pleasant “package” offers practically everything you want. Because part of an implementation is always about functionality and a good appearance, **we truly gained a unique solution for our needs** – an attractive responsive system without any useless bells and whistles which grows with our student’s needs.

Do you know that...?

It is possible to study from anywhere? Students have already completed their studies at CEMI from China, the USA, Germany, Sri Lanka, Belgium and many other countries.



iTutor

We prepared a trial DEMO version of our iTutor study system, where you can find samples of study materials, practice tests and other study information. Please contact us and **we will be glad to arrange a test account for you.**



FAQ

ARE the online MBA programmes at CEMI suitable for me?

Online MBA programmes delivered by CEMI are suitable for people from all over the world. Our programmes are ideal for entrepreneurs, as well as for top and middle managers. An MBA at CEMI is not limited by age, gender, or the student's place of residence. Everything can be managed online. One of the main goals of CEMI is to offer MBA studies to **very busy people**, who cannot commute hundreds of kilometres to attend lessons. Therefore, all MBA programmes at CEMI are designed to be **fully online**, with no necessity to be personally present at the lessons, you can study at your own pace. Simply put, **you can study whenever you want and from wherever you are.**

What are the admission requirements at CEMI?

There are no admission tests. Any applicant who presents a document proving a minimum of a bachelor's degree (regardless of the field of study) is eligible for admission, as is anyone who presents a diploma documenting a level of education corresponding with level 4 of the European Qualifications Framework (EQF), along with a professional CV. Since the studies are in English, applicants need to have good English language skills (we recommend level B2 according to the Common European Framework of Reference for Languages – CEFRL).

Is it necessary to commute anywhere during studies at the Central European Management Institute?

No. Everything can be managed online via e-mail, Skype and the e-learning system.

When can I start my MBA studies?

The MBA programmes at CEMI last for two semesters and you can start twice a year (March and October).

Who are the MBA tutors at the Central European Management Institute?

Our tutors are highly-skilled experts from universities and/or private companies from all over the world, with many years of experience. You can look at their detailed CVs in a separate brochure about the particular study programme.

Can I study at the Central European Management Institute even if I am not from Europe?

Yes, of course. The MBA programmes at CEMI are fully designed to be online; therefore, they are open to people of all countries and nationalities. Education without borders: that is our mission. Moreover, if you are outside the EU, you can benefit from not being charged VAT.

Can my employer fully pay for my studies?

Yes, this option is used very often, as many employers support the education of their key workers. The employer can pay for the study fully or may partly contribute any sum of money to it. For employers, this is also often an item that can be deducted from their tax base, so it is also very beneficial from a tax purpose.





CEMI

**ARE YOU INTERESTED
IN THE OFFER OF STUDIES?**

**DO YOU HAVE ANY
ADDITIONAL QUESTIONS?**

CONTACT US!



Lucia Kianicova
Study Consultant

✉ lucia.kianicova@cemi.cz

☎ +420 602 617 296

Contact us:

CEMI MBA Studies s. r. o.

Mezi Vodami 639/27
143 00 Prague 4
Czech Republic
European Union



www.cemimba.com

