



C E M I

CENTRAL EUROPEAN MANAGEMENT INSTITUTE

Competition Policies for Business

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WHAT DO STUDENTS GAIN FROM THE STUDY AND FROM COMPLETING THIS SUBJECT

Studying this subject will give you:

1. Familiarity with the regulation of economic competition 'policies in EU and elsewhere
2. Acquisition of a deep knowledge of the regulation of cartel agreements
3. Acquisition of a deep knowledge of the regulation of abuse of dominant position
4. Acquisition of a deep knowledge of the regulation of concentrations
5. Acquisition of a deep knowledge of the regulation of state aids
6. Capacity to operate safely when working with large companies as well as when transacting with them, as clients, suppliers or partners.

After completing this subject, you will be able to :

- Understand competition policy and relevant concepts like i.e. competitor, relevant market, market power, restriction of competition
- Understand and be able to define and critically analyze all main types of competition policy infringements (i.e. cartels, abuse of dominant position, state aids), to compare EU and US standard approaches
- Being able to apply Competition rules to real business-life situations, avoiding behaviours which could bring the company under the lens of anti-competitive authorities
- Assess, analyze and solve typical antitrust cases according to principles and standards of EU and US competition law
- Identify a research topic
- Survey the literature
- Draw and defend appropriate conclusions

Studying this subject will mainly give you an opportunity to continuously **consult your lecturer, an expert on the topic, about real problems, practical cases and situations**, and to design a solution to these problems in the form of practically oriented case study (essay) elaborated under the lecturer's guidance. As the consultations are not held in groups but only between you and the lecturer, you **can consult also sensitive company issues**, including specific data etc., without any worries about sharing this information with other students.

The output from this subject is thus a valuable document that can be immediately used in your own company or job, providing high value-added thanks to one-to-one consultations with an expert.



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EXAMPLES OF FIELDS AND TOPICS TO BE CONSULTED WITH THE LECTURER

- Origins and rationale for Competition Policies
- What is the Relevant Market
- Policies on Agreements among Companies
- Policies on Abuses of Dominant Positions
- Policies on Concentrations
- Policies on State Aids
- More topics within the lecturer's area of competence can be agreed upon

COMPLETION OF THE SUBJECT

In order to complete the subject, students elaborate an **essay** in which they **address a specific topic from their practice** related to the given subject, or one of the **model topics prepared by the lecturer** (see below). The essay should contain **7-10 pages in the A4 format**, comprising at least **8 standard pages of text**. The evaluation of the essay is done by the lecturer and expressed in percentage. **50% and more** means that the student has **completed the subject successfully**.

MODEL TOPICS FOR THE ESSAY

1. The concept of Relevant Market and its applications
- 2 What is an Agreement , cartel policie
3. What is an Abuser and policies on Abuses of Dominant Position
4. Different practices of Concentrations
- 5 The Role of the State in the Econom

STUDY LITERATURE AND OTHER RESOURCES

E-books available online:

Ezrachi, A. , EU Competition Law, Bloomsbury Publishing, 2018

Other study literature (Authors: Name, Publisher, Year of publishing, ISBN):

Required Materials

Whish, R. and Bailey, D., Competition Law, Oxford University Press, 2015

Recommended Material

Monti, G., EC Competition Law, Cambridge University Press, 2007

Materials

- Monti, G., EC Competition Law, Cambridge University Press, 2007
- Ezrachi A., EC Competition Law – An Analytical Guide to the Leading Cases, Hart Publishing Oxford, 2008

Other useful resources (videos, online professional groups, blogs, discussions etc.):

https://ec.europa.eu/competition-policy/index_en